



pre-owned mobile.
fully guaranteed.

Enabling today's consumer with
the technology they desire, at a
fraction of the price.



Mission Statement

To provide consumers with top quality, pre-owned mobile devices at affordable prices.

New demand for *Pre-owned* devices.

Connectivity. Sustainability. Affordability.

As technology evolves today at an accelerated pace, the retail pricing of devices has continued to increase far beyond the cost of a month of connectivity.

The consumer demand for mobile devices has soared alongside these new exciting mobile multimedia offerings.

The Pre-owned mobile device ecosystem now creates the opportunity to connect these lower costs devices, to the consumers that seek them.

Providing these devices to consumers, without compromising quality or performance



Why enter the Pre-owned category?

Where Connectivity meets Affordability.

Pre-owned Mobile Devices

With the price of mobile service offerings decreasing and the acquisition cost of devices increasing, consumers are seeking alternatives to lower their device purchase price to fully take advantage of the operator's wireless offering.

Like all categories of pre-owned merchandise, consumers generally seek a viable option to save money, without sacrificing quality or performance.

repaq is committed to product excellence while exceeding consumer expectation for this new and exciting category.



Diversify
Product
Offering



Fill
Channel
Demand



Attract
New
Customers

repaq Pre-Owned Device Selection Criteria

Not all Pre-owned Devices qualify for our Program. *Top Quality. Minimum Use.*

Device Condition	repaq
Buyers Remorse (7-14 day days)	
Customer Return (30 days)	
Minimal Use (A+ Cosmetics)	
Trade-in Units (Heavy Use)	X
Repaired Units (Parts replacement)	X



repaq Pre-Owned Device Process

Cosmetic Quality and Functional Performance.

✓ A+ Cosmetic Quality guaranteed:



- **Pre-owned** devices with minimal usage are selected
 - Exhaustive visual quality standards
 - Independent Quality Assurance Team
- **Minor** hairline cosmetic blemishes, on LCD screen or device body
 - No chips. No dings/dents. No heavy scratches.

✓ Performance Tested and 100% Fully Functional:





















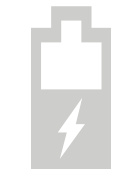


- **Review, Inspected and Vetted** through a rigorous Quality Inspection process (see page 7)
- **Fully kitted**, sealed and available with 2 consumer guarantee options



Performance Testing Overview

repaq devices are rigorously performance tested for functionality as detailed below.

Device	 Vibration	 Home Key	 Volume Key	 Accelerometer	 Proximity
Audio	 Microphone	 Speaker	 Earpiece	 Headset Mic	
Display	 Screen/Touch	 LCD backlight	 Headset Mic	 Screen Lock Key	
Connectivity	 Wi-Fi	 Bluetooth	 USB Port		
Camera	 Main Cam	 Front Cam	 Video		
Battery	 Temperature	 Charging			

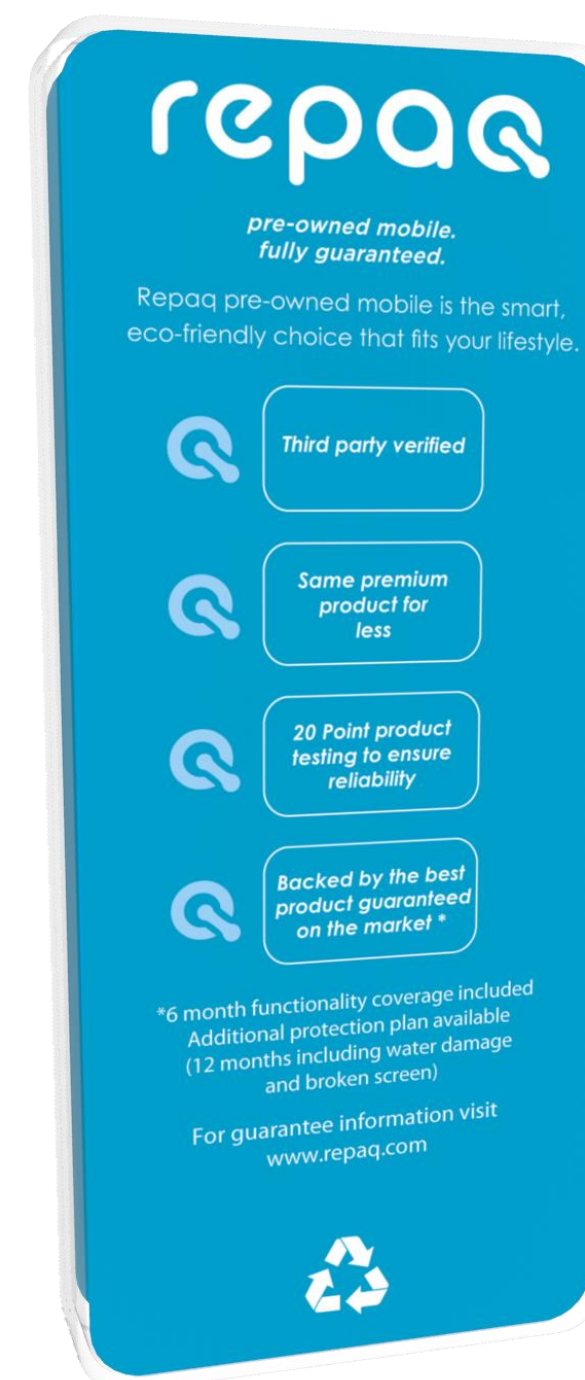
Proprietary Packaging

Retail Ready. Eco Friendly.



Transparent Design

Maximized for Consumer



Factory Sealed

repaq Engineered




Retail Ready

In-store. Best in class.

Protection Options

We confidently offer both a factory standard and an upgradeable level of consumer support.

Description	repaq PREMIUM (1 year)
Factory Functionality	
Liquid Damage	
Physical Abuse (LCD)	
Physical Abuse (Body)	
Black Screen	

- All Packaging standardized
 - SKU
 - UPC
- **repaq Premium Protection**
 - Extended Protection included
 - Registration required
 - Deductible based

Consumer Engagement

Careful consideration of the consumer process



Engage

Market the devices consumers seek, at the pricepoint they can afford.



Educate

Project product benefits and explain level of consumer support.



Transact

Project Value proposition and explain Upgrade option.

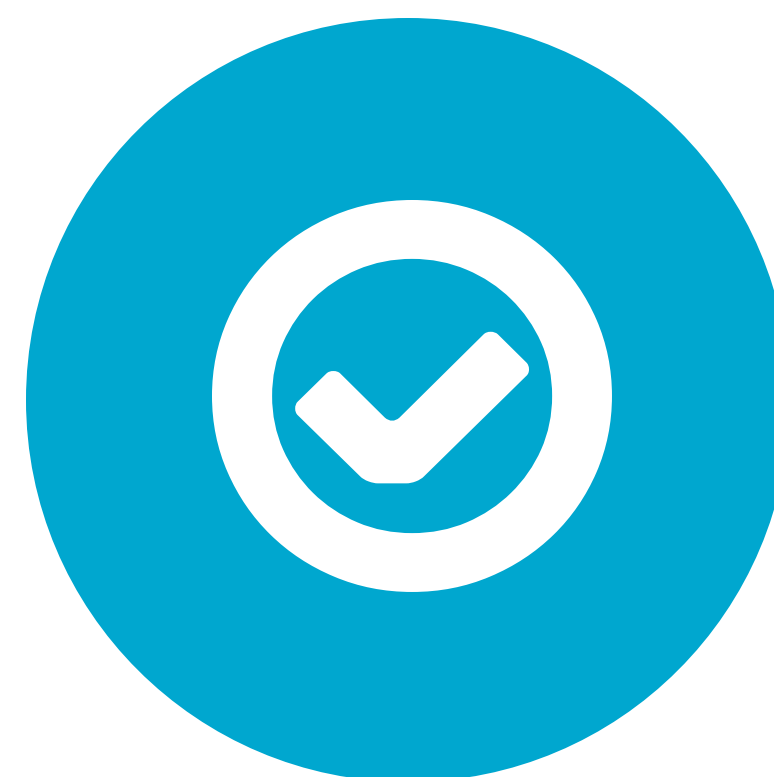
Checklist For Launch

Pre-Owned Program



Select

Brands and Models



Confirm

Consumer Offering



Project

90 Day benchmarks



Go-to Market

Delivery and P.O.S Support

Get in Touch

Connect with our staff.



Repaq

Quality Pre-owned Mobile.
Fully Guaranteed.



Our Location

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