Company Fact Sheet

**Overview**

Over 1.5 billion people worldwide rely on AccuWeather to help them plan their lives, protect their businesses, and get more from their day. AccuWeather provides hour-by-hour and minute-by-minute forecasts with Superior Accuracy™ with customized content and engaging video presentations available through smart phones, tablets, free wired and mobile Internet sites via AccuWeather.com, award winning AccuWeather apps, connected TVs, wearables, smart homes, and connected cars, as well as radio, television, newspapers, and the AccuWeather Network cable channel. Established in 1962 by Founder, President, and Chairman Dr. Joel N. Myers - a Fellow of the American Meteorological Society who was recognized as one of the top entrepreneurs in American history by Entrepreneur Magazine's Encyclopedia of Entrepreneurs book - AccuWeather also delivers a wide range of highly-customized enterprise solutions to media, business, government, and institutions, as well as weather news, content, and video for more than 180,000 third-party websites. AccuWeather's CEO, Barry Lee Myers, is an award winning leader in global weather information issues and one of the world's most recognized advocates for cooperative relationships between government weather agencies and the weather industry. He is a leader in the digital weather information space.

**Additional Company Background**

* AccuWeather is the world’s largest and fastest-growing weather media company.
* Globally headquartered in State College, Pa.
* Additional locations include New York, Wichita, Oklahoma City, Montreal, Tokyo, Seoul, Beijing, and Mumbai.
* AccuWeather employs over 500 people globally.
* AccuWeather holds exclusive patents on weather and technology in the U.S. and internationally.
* Privately held.

**Mission Statement**

AccuWeather personalizes the weather so people can improve their lives.

**Global Digital Leadership and Expertise**

* AccuWeather provides patented hour-by-hour, and unique Minute-by-Minute™ forecasts with Superior Accuracy™ with customized content and engaging video presentations available through smart phones, tablets, free wired and mobile Internet sites via AccuWeather.com, award-winning AccuWeather apps, connected TV’s, wearables, smart homes, and connected cars, demonstrating AccuWeather’s expansive multi-platform digital reach.
* AccuWeather partners with all of the world’s major mobile and connected device manufacturers and is the weather choice on an estimated 1.5 billion mobile and other devices.
* AccuWeather receives over 19 billion data requests every day from all over the world and is home to the world’s largest, proprietary global weather database, providing forecasts in over 100 languages and dialects for every location on Earth.
* AccuWeather is the most accurate weather source using its complex and proprietary database, modeling, and algorithms. Advanced database and real-time forecasting provide Superior Accuracy™ for people all over the world and make AccuWeather the most trusted source of weather information and updates globally.
* AccuWeather provides the #1 mobile weather website in the U.S. and globally, and has twice as many mobile app unique users compared to the main international weather competitor.

**55 Years of Strategic Partnerships**

AccuWeather partners with all major manufacturers of mobile devices, top radio, television, and newspapers around the world, in addition to government and business entities including more than 240 of Fortune 500 companies and thousands more. AccuWeather is also a leader in emerging digital platforms, partnering with connected device manufacturers and distributors for implementations such as connected cars, wearables, smart homes, and connected appliances.

**Commitment to Innovation**

AccuWeather has a winning track record of developing revolutionary product innovations to help people’s lives. AccuWeather introduced patented AccuWeather MinuteCast®, the world’s only minute-by-minute precipitation forecast for your exact location with Superior Accuracy™. AccuWeather was first to introduce Day-by-Day 5-Day, 7-Day, 10-Day, 15-Day, 25-Day, 30- Day, 45-Day, and 90-Day detailed forecasts, setting the industry standard in longer-range forecasting, in addition to patented RealFeel Temperature®, AccuWeather MinuteCast®, AccUcast™, and many others.

**Record of Superior Accuracy™**

Accuracy is foundational to AccuWeather, reflected in the company's name: Accuracy + Weather = AccuWeather. AccuWeather gathers the best and most comprehensive weather data to deliver forecasts with Superior Accuracy™. Forecasts are pinpointed for every location on Earth and extend further ahead than any other source. With the most complete global real-time and historical data, most robust database of forecast models, most advanced forecast engine globally, patented proprietary technology, and comprehensive validation results, AccuWeather is the most accurate weather company worldwide. AccuWeather saves lives, protects property, and helps customers and the public prosper. With 55 years of experience, clients, partners, and users all over the world rely on the consistent, excellent service and the Superior Accuracy™ that AccuWeather exclusively provides.

The name AccuWeather was not chosen lightly. As we developed the capability to deliver Superior Accuracy™ in weather forecasts, we also developed a brand where the very name – AccuWeather – communicates our most important product: accurate weather. As a company, we work hard each day to maintain our reputation as the world’s best and most accurate source of weather information. It is a stance we defend 24/7. For 55 years, the AccuWeather story has been one of great scientific application, development, creativity, flexibility, and ingenuity in providing Superior Accuracy and value in weather forecasts, warnings, and information to people and businesses worldwide – making us the “Gold Standard” in forecasting. A large part of the AccuWeather record of Superior Accuracy rests on our impressive accomplishments in forecasting major severe weather events, especially hurricanes, tornadoes, and blizzards. Numerous documented proof of performance examples are online at [enterprisesolutions.accuweather.com/success-stories](http://enterprisesolutions.accuweather.com/success-stories).

**Additional Information**

Available at [AccuWeather.com](http://www.accuweather.com).

**Executive Team Members Attending MWC 2017: Available for Interviews/Q&A – Contact Justin Roberti at 814.235.8756 or** [**roberti@accuweather.com**](mailto:roberti@accuweather.com)**.**

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* Steve Smith, President of Digital Media for AccuWeather
* David Mitchell, Vice President of Digital Media, Emerging Platforms for AccuWeather