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Millions Trust Nite Ize Universal Mobile Phone Holsters

New Clip Case Hardshell & Clip Case Sideways holsters available

BOULDER, Colo., Jan. 6, 2016– For protecting and securing smartphones, millions have trusted the Nite Ize brand of <u>universal rugged mobile device holsters</u>. Today the company introduces two more case options that will provide protection and convenient carry for millions more. Introducing the Clip Case Hardshell[™] XXL in black and Clip Case Sideways[™] Holster XXL in Mossy Oak[®] Break-Up Infinity[®].

- <u>Clip Case Hardshell</u>: The rugged Nite Ize Clip Case Hardshell has been a popular choice for those seeking a solution to keep their device protected and at-hand. The body of this Nite Ize holster is constructed of high density EVA foam to provide protection from bumps and shocks with ballistic nylon providing additional rugged protection. With elastic panels on each side, the new XXL size will fit most large mobile devices such as the iPhone[®] 6 Plus or Samsung Galaxy Note[®], with or without a case. Its lid, featuring a strong hook and loop closure, shields the device inside from impacts and also shields from the elements. The fixed-position rugged clip attaches securely to a waistband or belt for convenient access. There is also an internal pocket to hold credit cards, identification cards or cash. Available in black only for \$19.99 MSRP.
- <u>Clip Case Sideways</u>: For those looking for a convenient mobile carrying case, the Clip Case Sideways Holster is an excellent solution. Made of durable ballistic material to protect from impacts, and accented with weather-resistant, rugged hypalon material, this case is designed to keep even the largest phone safe and at-hand in a fixed horizontal position. With the same durable hook and loop closure and interior pocket as the Hardshell, the Clip Case Sideways is ideal for hands-free organization and transport. Now available in Mossy Oak in addition to standard black for \$14.99 MSRP.



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"Our universal holsters have done so well over the years," Nite Ize CEO and Founder Rick Case said. "We are the leader in this category and it's because we have a quality product that we stand behind. These cases will tolerate the true test of time used in a variety of rugged environments."

For more information about the new Clip Case Hardshell XXL and Clip Case Sideways Holster XXL and to check the device compatibility chart, visit <u>NiteIze.com</u>.



About Nite Ize:

Founded on the principles of creativity and innovation, Nite Ize designs, manufactures and distributes solutionbased products with quality and performance at their core. Headquartered in Boulder, Colo., the company celebrates its 27th anniversary in 2016 and offers more than 500 innovative products and accessories in six unique categories: mobile, hardware, LED, flashlight, pet and lifestyle. Still captained by its founder and CEO, Rick Case, the Nite Ize team is passionate about their products, their customers, their partners and the environment.

For more information, please visit <u>NiteIze.com</u>.

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